

Southern Grampians Shire Council

Application for

Events and Conferences Promotional Assistance

For community organisations promotion of minor events



Southern Grampians
Shire Council

Organisation/Name:			
Incorporation Number:			
Contact Person:			
Address:			
Telephone:		Fax:	
E-mail:			
Event Title:			
Venue:			
Event date(s):			
Event Description: <i>(please attach a list of activities and more details if necessary)</i>			
In what years has the event received Council funding in the past?			
Committee Cash Contribution	\$		
Contribution from other sources	\$		
Council contribution requested for promotion. Up to \$500	\$		
Total Event Cost	\$		
Has the promotion the potential to draw visitors from outside the Shire?			YES/NO

How many visitors from outside the Shire are expected?	
What is your event's estimated attendance figure?	
How many visitors would stay overnight?	
How many nights would visitors stay?	
Is the event one off, or will it become a regular event?	
Please explain the steps the event will take to show a commitment to being waste wise/recycling?	
Please provide a brief description of the proposed advertising and promotion that will occur for the event (including expenditure).	
How will the support of the Southern Grampians Shire be acknowledged?	

Attach other information as necessary.

Please return completed form to:

***Sardie Edgar
Events Coordinator
Development and Tourism Unit
117 Brown St
(Locked Bag 685)
Hamilton VIC 3300
Telephone: (03) 5573 0239***